

Enosburg Business Association
September 13, 2022
8am – 9am
Live Via Zoom or at The Quincy

Attendees: Ian Machia, Suzi Hull Cassavant, Kim Airoidi, Shawna Lovelette, Katrina Flower, John Dasaro, Abbey Miller, Dianna Benoit Kittell, Linda Eppley, Ellen Stanley

Zoom: Katherine Bennett

1. Welcome- Introductions if needed

Shawna called meeting to order 8:04

2. Minute Approval/Treasure's report/Membership updates

Minute Approval

Suzi motion to accept minutes, Ian Second the motion, All in Favor, so moved.

Treasure's Report:

P&L -9.85

Checking \$1862.31

Money market: \$3632.67

Harvest Fest:

Suzi motion to accept, second by Kim, all in favor so moved.

3. Summer wrap up

Popcorn machine will be returned to Hull Insurance Garage. Asked if the old machine is salvageable. Katherine offered to ask Actions if it is anything they want. If not, then it will be taken to the metal dumpster at Blouin's Inc for disposal.

Overall Popcorn sales went well. Shawna has deposit for Ian, there were some expenses that were absorbed by donation. There is some popcorn and oil left over. Kim reminded that we might use for Halloween event on Lincoln Park if the EBA agrees and the event happens.

4. Website and logo updates

Claire Stanley had said she could potentially work on the website. It needs a facelift. Agreed we need a logo, and this is a good time to move forward to try to get the logo created and the website updated.

*Need someone who is willing to take this on and try to move it forward.

Shawna will work on updating the website by adding the approved minutes to date.

5. Halloween

a. Pumpkin carving at The Bridge of Water & Lights -Village initiative to have a contest to decorate the bridge. Abbey advised that the village is moving forward with this. Lots of excitement around utilizing the bridge.

b. Trunk or treat collaboration for Lincoln Park—Sept 20th 6pm organization meeting at the library. EBA will participate by encouraging businesses to participate and providing popcorn. Shawna will look to order some smaller bags. WE have enough popcorn and oil etc. left over to do this if there is a volunteer to run the machine.

*Need a volunteer to run the machine that day. More details to follow at our next meeting when more details of the event are finalized.

6. EBA to EBCA press release

Shawna has not been able to write the press release. Kim will work on the EBCA press release. Need to visit the bylaws. Shawna will bring copy to the next meeting.

7. Harvest Fest update/planning needs

48 +/- vendors, there is one tasting vendor. Sandy and Sarah will not be available next year.

Harvest Fest committee would like to look at matching the railing on the band stand and put a fence around the Vietnam Memorial. Would like to match the doughboy.

*Village is doing the open house at the Village

*Raptor at the Opera House

a. Bandstand flowers (ideas for next spring)

David Tryhorne suggested that maybe we could put some type of flowers on the bandstand. This led to a discussion about flowers in the village in general. The group discussed this and different ideas. everyone thought this was a good idea if it could be managed, how will they be watered, who will water etc. *See notes below in New Business

8. EI updates – We did not discuss this.

9. Local political candidate Meet & Greet at the Opera House after the Primaries

Approved press release, Shawna makes motion to accept, Katrina to second. All in Favor.

Local voting interests will be invited, Sarah Jo Marcotte will MC the event. EBA voted and approved \$200 for charcuterie board to be purchased. Will solicit other desserts etc. from members.

Event is Tuesday, September 27th 6pm

10. New Business

Village starting budget process now. Abbey will make mention of the bandstand. Suzi mentioned Maple Park, it needs some attention. Adopt a planter business and community members. Ellen suggested we look into UVM master gardener program does the Taylor Park program Katherine mentioned the school learning project

Christmas: Shawna has met with The Lions regarding Christmas this year and if they want to be involved. Tim and Dave Stetson and Brent Garrow. They have a meeting this week, but their initial thought is YES, they would do the parade again. Shawna had extensive conversation with Dave about main street lighting. He said there is a chord that can be purchased with drops for each tree, and this would solve the problem with lighting not working. Also was a bad chord last year that was the root of the problem. He believes with this new chord we can be successful and so we will work on just the LH side of Main Street as the other side is too difficult with lack of infrastructure. Shawna will go to the Trustees on the 27th to run all this by them and get permission. Then we will gather a committee and meet to discuss/ finalize ideas to submit permits for the day. Reached out to Actions to see if they will do the Santa Event on the same day, they had a successful event last year on a different weekend and it would be good to coordinate.

11. New Meeting Date

10/11/22 Live via zoom and at the Quincy