

## Enosburg Business Association – Quincey Hotel Lounge

**Date:** March 10<sup>th</sup>, 2020

**Attendees:** Sandy Ferland, Dianna Benoit-Kittell, Ian Machia, Shawna Lovelette, Jennifer Bright

**Guests:** Sean Kio Econ Dev Coordinator.

Topic	Discussion	Action
<p><b>Welcome/ Introductions</b></p>	<ul style="list-style-type: none"> <li>• Thank you to The Quincey Hotel we appreciate the meeting space</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>Minute Approval/ Treasure's report</b></p>	<ul style="list-style-type: none"> <li>• We did not approve the February minutes as they were not available. Shawna will email along with March and we will vote on the minutes at the April meeting</li> <li>• Treasure's report with a balance of \$8965.72 (after verbal corrections of 3742.89 EBA acct &amp; 5064.43 EBA Money market acct) , not including Harvest Fest balance of \$6635.86 Approved, motion by Jennifer, 2<sup>nd</sup> by Sandy, all in favor to approve the Treasure's report as read.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Shawna to email minutes</b></li> </ul>
<p><b>Membership Update</b></p>	<ul style="list-style-type: none"> <li>• To date we had \$375 income by memberships in February.</li> </ul>	<ul style="list-style-type: none"> <li>• This is the list of current members that Shawna has please correct if needed [Community National Bank, The Opera House, Enosburg House of Pizza, Bates Farm &amp; Home LLC, Bennett Plumbing &amp; Heating LLC, Enosburg Nutshell Storage LLC, The Enosburgh Historical Society, Lasting Impressions, The Quincey Hotel, Hull Insurance Agency]</li> </ul>
<p><b>EBA Legal Business Identity</b></p>	<ul style="list-style-type: none"> <li>• Dianna reported on meeting with EFEDC and EBA committee group regarding the Merge. The feeling expressed is that it is complicated to merge with the EFEDC because they have land which is industrial and not a fast sale. They have bills that are outstanding and only a matter</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Dianna will attend meeting on the 19<sup>th</sup>. Shawna and Sandy are also available to attend.</b></li> <li>• <b>Dianna will send out an</b></li> </ul>

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	<p>of time before their balance runs out with no sale of the land. Sandy expressed that it would change our group significantly to merge as we take in membership and they do not. If we remove membership, we have no income to do what we do. General discussion among the members present was that no one was comfortable currently with a merger. Dianna said that there was a meeting on the 19<sup>th</sup> of March, and she would bring these concerns to the group. Jennifer made a motion “to hold a special meeting on March 24<sup>th</sup> at 8am for purpose of voting on disbanding and reorganizing. 2<sup>nd</sup> by Sandy Ferland. All in Favor.</p>	<p><b>email and detail the meeting on the 24<sup>th</sup> inviting all members to attend or provide comment.</b></p>
<p><b>Sean Kio Business Classes</b></p>	<p>Sean provided us with an update on what he has been up to the last few months. He has met with approximately 47 people and overall, how do we share our info and knowledge. He would like to see the EBA be the driver behind providing classes or programs. In discussion the group thought that a “lunch &amp; learn” would be a great platform to do so. Many subjects were discussed for potential topics (Facebook, Google Registration, Website, QuickBooks, Business planning), Sarah Jo Marcotte might be a resource for business planning as an example. After much discussion it was decided that we would start in April and provide a series the first being April 28<sup>th</sup> and continuing weekly through May 19<sup>th</sup>. We would focus this first series on Marketing. It was determined that EBA members would attend for free as part of the EBA membership and that there would be a fee for non-members. Would include lunch.</p>	<ul style="list-style-type: none"> <li>• <b>Sean will work with Dianna to create a flyer and advertising.</b></li> </ul>
<p><b>Committees for each event</b></p>	<ol style="list-style-type: none"> <li>Easter Egg Hunt (4/11): Shawna, Dianna, Jodi, Sandy, Mrs. Eppley; Katherine Bennett</li> <li>Vermont Thunder Motorcycle event: Shawna, Sandy, Brenda</li> <li>Community Lawn Sale: Suzi</li> <li>Popcorn in the Park: all members</li> <li>Harvest Fest (9/19): Suzi, Sandy, Jodi</li> </ol>	<ul style="list-style-type: none"> <li>• <b>It was motioned and voted that the EBA would spend \$300 for Easter Eggs. A donation of \$250 was given by Hull Insurance Agency</b></li> <li>• <b>Shawna will reach out to the NHS for student volunteers.</b></li> </ul>

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	<ul style="list-style-type: none"> <li>f) Enosburg Eats: Shawna</li> <li>g) 'Turkey' drive for the Food Shelf:</li> <li>h) Christmas in Enosburg: Shawna, Sandy</li> </ul>	<p><b>Hannaford had also reached out and wanted to offer people who would help that day. Shawna also will confirm the bunny.</b></p>
<p><b>New Business/</b></p>	<ul style="list-style-type: none"> <li>• Jennifer brought to our attention an initiative to host an event around the 100<sup>th</sup> anniversary of women winning the right to vote. Suffrage2020.org There was a leading suffragette named Annette Parmelee who lived in Enosburg in Suzi's home. Jennifer and her group have great enthusiasm and she was looking for EBA involvement on an event that she wants to bring to town the weekend of August 15<sup>th</sup> / 16<sup>th</sup> Lynn Blackwell would give a lecture and there are many other events that could take place. Currently there are no other events happening in Franklin County and she wants Enosburg to be the epicenter since we have this connection</li> <li>• Shawna mentioned that she was getting ready to take down Christmas lights. She had reached out to Seth Hungerford of the CHCC construction class for help as usual. Sean offered that the ROTC might be another resource.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Jennifer will continue to update us on this, and anyone interested in being involved is more than welcome.</b></li> </ul>
<p><b>Next Step</b></p>	<ul style="list-style-type: none"> <li>• <b>Next meeting is April 14th – Quincey Hotel Lounge-8am</b></li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>