

Enosburg Business Association – Live Via Zoom

Date: April 14th, 2020

Attendees: Shawna Lovelette, Dianna Benoit Kittell, Suzi Hull-Casavant, Ian Machia, Linda Eppley, Jennifer Bright

Guests: Sean Kio- Econ Dev Coordinator, Greta Brunswick-NWRP, Drew- SE Group.

Topic	Discussion	Action
<p>Welcome/ Introductions</p>	<ul style="list-style-type: none"> • Welcome all 	<ul style="list-style-type: none"> •
<p>Minute Approval/ Treasure’s report</p>	<ul style="list-style-type: none"> • February, March & March Special mtg minutes reviewed, motion by Suzi/ 2nd by Jennifer. All in Favor • Treasure’s report by Ian EBA checking g\$3762.90, EBA Money Market \$5064.31. Discussion of earmarked money in the Money Market account as follows: <ul style="list-style-type: none"> • \$1463 Drinking Fountain • \$800 Doughboy Restoration • \$1247.47 Christmas Light Expense <p>No report on Harvest Fest as Sandy not available. Ian noted \$750 in membership revenue in March with \$129.99 in expenses for postage/ printing of membership letters. (see attached balance sheet for Jan – Mar) as well as P&L to be included with minutes. Shawna motion to accept report / Jennifer 2nd. All in Favor.</p>	<ul style="list-style-type: none"> • Shawna will email April minutes/ reports
<p>Membership Update</p>	<ul style="list-style-type: none"> • To date we have \$1200 income from memberships • Current membership listing: Hull Insurance, Dianna Benoit Kittell, Enosburg Historical Society, Lasting Impressions, Quincy Hotel, Enosburg Nutshell Storage, Blouin Bros Oil, Berkson Farms, Larose Inc. Ellen Stanley, Youngs Accounting, Community National Bank, Bennet Plumbing & Heating, Bates Farm Home & Garden, Enosburg House of Pizza, Friends of the Opera House 	<p>*Shawna needs the membership flyers that came in with dues to update the website. We need to set a cutoff date for membership to update the site, those that have not paid would be removed from the site- how do we want to handle this year? (next agenda discussion)</p>

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<p>EBA Legal Business Identity</p>	<ul style="list-style-type: none"> • Ian has worked a list of steps to take and will get started. 1. Articles of incorporation with state of VT \$125 2. Apply for EIN with IRS – no fee 3. Adopt “well written” bylaws w/ language recommended by the IRS 4. Apply for recognition of state exemption \$275 Fee 5. Check with state/ town/ village for anything additional needed 6. File for 5013C (\$?? Fee) 	<p>➤ Ian will start this process and keep us updated.</p>
<p>Sean Kio Business Classes- adapted for Covid-19</p>	<p>Lunch & Learn will be adapted to be via Zoom. The date will also be moved up to start next week. Sean is adapting a video promotion and a flyer which we can put out on Facebook etc. Look for this information to share.</p> <p>Agreed by all that this should be free and far reaching. A good way to plug the EBA as well.</p> <p>Thank you, Sean, in all your hard work supporting this effort!</p>	<p>➤ Share promotional info when received from Sean.</p>
<p>EBA Dough Boy Fence Contribution</p>	<p>Jim Cameron has reached out to inquire about EBA contribution to the dough boy fence project. The total cost of the fence is \$10,500 +/- demo to be done by village staff and or volunteers. The project needs to source the balance 50% of the cost of the fence \$5250</p> <p>-Discussion was made regarding the money EBA already has earmarked, in previous email discussion Sandy Ferland indicated that if we took \$3000 from the harvest fest account that would leave \$325.83 of the original fund. We have money in the money market that is set aside from Christmas 2019 fundraising and other fundraising for the Fountain project that is basically finished except for some minor touch up. We could also pull \$2000 from the EBA money market account.</p> <p>➤ Motion from Suzi to pull \$2000 from EBA Money Market and \$3000 from Harvest Fest and donate a sum of \$5000 to the Dough Boy Fence Project. 2nd By Shawna – All in Favor</p>	<p>➤ Dianna to reach out to Jim and advise we have voted to donate \$5000 to the Dough Boy Fence Project.</p>

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<p>Guest Presentation: MVRT Trail Friendly Business Program</p>	<p>Drew shared a presentation with the group about the MVRT project and their findings in the amount of people who use the trail and where they come from/ amount of potential revenue generated etc. They also shared the new marketing and wayfinding and more importantly the opportunity for business engagement with their Trail Friendly Business Program. This is a FREE to participate program which will include an online interactive map, trailhead brochures. There is an online form that will be available, right now can be access via a link to sign up. Website is being created/ still in process, but you can access the online form via link to get the process started. May take up to 30d to process. Shawna suggested getting a link to the form on the EBA website and Greta asked that we do what we can to share this with EBA members not present and those businesses who are not members. Their access to one on one interaction is limited like the rest of us so we are key in helping to get the word out.</p>	<p>➤ Drew to send Shawna the link and Shawna will work to share on Facebook and get update on the website.</p>
<p>Committees for each event</p>	<ul style="list-style-type: none"> a) Easter Egg Hunt (4/11): Postponed- we still have 2500 eggs +/- 500 which can be filled. We attempted to do something with the school but could not. Visit with the EB thanks to Karoline and George Flower and the Enosburg Fire Department. We were able to provide a Facebook live video and a few families social distanced in the park to see the Bunny as well he drove around the village streets. b) Vermont Thunder Motorcycle event: Shawna, Sandy, Brenda c) Community Lawn Sale: Postponed for this year. d) Popcorn in the Park: all members- we will wait and see what happens with the town band. e) Harvest Fest (9/19): Suzi, Sandy, Jodi f) Enosburg Eats: Shawna g) 'Turkey' drive for the Food Shelf: h) Christmas in Enosburg: Shawna, Sandy 	<p>b) Shawna will email Dan C. to see if this even is happening or where they are with it. e) Suzi will be speaking with other committee members to see how they will move forward with Harvest Fest.</p>

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New Business/	<ul style="list-style-type: none"> • Shawna and Dianna received a phone call from Gary Jacobs of the Old Man Garage Band. They would like to host a Picnic in the Park in August, a community event Free, but by donation. In early stages of planning but wondered if the EBA would support. Would be an event Noon – 8pm if the current conditions allowed. • General discussion is that the EBA would support this idea and would even file for a park permit on their behalf with the village as an EBA sponsored event. 	<ul style="list-style-type: none"> ➤ Dianna will reach back out to Gary and tell him that we support this event and ask him to let us know how we could help.
Next Step	<ul style="list-style-type: none"> • Next meeting is May 12th Live Via Zoom 	<ul style="list-style-type: none"> ➤ Dianna will send link and agenda