

Enosburg Business Association

June 8, 2021

8am – 9am

Live Via Zoom

Attendees: Shawna Lovelette, Sandra Ferland, Betsy Dorminy, Dianna Benoit Kittell, Ellen Stanley
Ian Machia, Jon Elwell, Sean Kio,

1. Welcome- Introductions if needed

2. Minute Approval/Treasure's report/Membership update

Sandy to accept, Ellen to second, all in favor

Treasure's Report:

\$1200 in Membership dues through end of May

Net Income \$400.13

Checking \$3171.43

Money Market \$3436.26

Harvest Fest \$4820.52

*Paid insurance

Motion by Sandy to accept, Ellen second, all in favor

Membership update, no new since the last meeting.

3. Jamie Rushford – Cat Crusaders

Requesting if they can sell ice cream at the band concerts. All in favor of this.

4. Enosburg Rec Movie Nights – popcorn volunteers for 6/18, 7/16 and 8/20

Asked if they could have a volunteer run the popcorn machine. Shawna will check supplies and machine with Sandy tomorrow Wed 6/9

5. Harvest Fest update

Moving along, getting applications and letters out to all the vendors. We have (5) signed up already. It is beginning to come together. App says that everyone will be required to wear a mask as a vendor as the state mandates. If mandated, the EBA will have masks made, but we are waiting on buying material.

6. EI updates

There were a couple of volunteer dates green up behind Sherwood Real Estate. Doughboy and Windows washed. Enosburgh Historical Society grant came through for the doughboy restoration.

Another workday coming up this Friday.

Next EI meeting is this Thursday. Hybrid at the Quincy 6:30

7. Facebook page updates

Dianna said the student reached out to her and asked what the timeline looked like for her doing things. She has asked some good questions but doesn't seem ready to go. Ellen will resend email and ask what the timeline might be to start. Student might need orientation to the EBA as an organization, but she will need access to the page. If she is interested, she should come to our next July meeting. She will just need to be an Admin and we need to designate one person who will approve the posts once scheduled. Dianna will forward Ellen her email and Ellen will run from there.

8. Sean Kio – Marketing series and other updates

-(2) classes over a lunch break. Quick social media version / general developing a marketing plan for business. Sean is working on building that class now. #1 Developing a marketing plan #2 Social Media application

Both would be condensed down, originally talked about the 15th. Could do the 22nd and 29th Lise sent a bag lunch menu people could order from. We could pick up bag lunches.

Nonmember fee \$10 to cover the lunch. If a member of the EBA it is free, and students are free. Post the flyer to our Facebook page. Sandy will distribute the flyers. 12-1pm Thank you to Besty for use of the Quincy.

-Sean is continuing to monitor Covid money and will share info as he gets it.

9. New Business

*Vital Village updates Jonathan reports that there has been discussion between the management team has held one meeting since April since the beginning of May. Used it as an opportunity to process and discuss the feedback from the April meeting. There has been a lot of work done on the vital village website. First Masterplan 2018/2019 2nd phase Scoping Study Summer 2020-present the website works to separate those projects more clearly. There was confusion and misinformation regarding what was happening with the Vital Village project. Decided to attempt to do more public outreach during the Scoping Study phase, will need to extend the deadline for the scoping study. Under the contract with Dubois & King (engineering firm) we were supposed to have the study finished by July 30, if spending more time and effort doing community outreach then not able to meet that deadline. At the June Trustees meeting the management team brought an amendment to the contract and asked the board to amend until October 31st gives many more months to continue work and do more community outreach. Try to hold a couple of more public events.

Steering committee vs Management team?

Survey put together that we want people in the committee to fill out. Asks people to choose their preference out.

How are they getting that info out? Regarding the survey it is on the village website. Posters on the Perley block will show the survey. Sandy Ferland has volunteered to take flyers around the area to hand deliver to the area.

Posters will go into the Perley block window, a lot of text built into the posters. They will go up early this week, village staff will put up those posters.

The Village received a grant from VTRANS that is paying for 80% of this scoping study, under the terms of the grant the village must appoint a municipal project manager, it was Matt Minor. Process to appoint a new project manager, Jonathan was appointed as the new MPM for the scoping study. If they have questions Jonathan is the point person.

10. **New Meeting Date**

7/13/21 Live via zoom and at the Quincy