

Enosburg Business Association
January 12th, 2021
8am – 9am
Live Via Zoom

Agenda:

In attendance: Shawna Lovelette, Sandra Ferland, Dianna Benoit Kittell, Ian Machia, Suzi Hull-Casavant, Jonathan Elwell, Linda Eppley, Ellen Stanley

1. Welcome- Introductions if needed

2. Minute Approval/ Treasure's report/Membership update

Minutes motioned by Suzi, 2nd by Sandy; all in favor approved.

Treasure's report, not balanced bank statements have not been received for December.

As of Nov 30th: checking \$3454.54

Money market: \$5365.59 (Christmas expenses had not been paid as of this date)

EBA Harvest fest: \$4840.52

Partial report motioned by Sandy, 2nd by Suzi; all in favor approved. Ian will have final report for February meeting.

Membership: to date at the end of 2020, we had \$2100 in paid dues. Diana noted that she sent in 2021 dues before the end of December through the chamber. This caused some confusion because the chamber didn't offer that option on all membership renewals.

3. Nomination Committee/ Slate of Officers

Suzi Hull Casavant chaired the nomination committee, and a slate of officers was presented:

Dianna Benoit Kittell- President

Sandra Ferland- Vice President

Ian Machia- Treasurer

Shawna Lovelette-Secretary

There were no nominations from the floor and a vote was taken for this slate.

There were no objections, and the slate was approved. Dianna proceeded with the meeting as elected President 2021.

4. EBA legal business identity update

Ian noted that we are now just waiting on the IRS, all has been submitted online in November.

5. American Legion – Flag poles in Lincoln Park update

Shawna reported that she and Dan had not met since the initial meeting and that they were hoping to start conversation regarding this again.

6. Enosburg Village Wi-Fi project update

Sean Kio was not on this meeting, but it was noted by Jonathan, that his work on this project (Sean) was not acting as Economic Development Coordinator, rather as Union Commission District Chairperson. A position that the board of trustees approved. They approved this work because the WIFI was to be installed in Lincoln Park.

Ellen Stanley noted that she had purchased WIFI signs and they were installed up at the Rec field and at the Park.

7. New Business

Easter is April 3rd this year. Shawna wondered if we could utilize the existing eggs and create a scavenger hunt of sorts. Members could be at participating business locations and hand out eggs outside the location so as to not disrupt business. The first clue could be advertised on Facebook and in the paper along with the advertising flyer. Once they went to the first location then they could get the clue for the next. We decided to discuss after the next meeting.

Suzi offered to head up the membership committee with an idea about an electronic payment options, creating an online version of the flyer with payment. Maybe Sean Kio might be a resource. Suzi would work with Ian to set this up.

EI will attempt a welcome center at the Mason Hall this spring/ summer / fall.

Ellen Reported that the Rail Trail meeting was recently held. They are working on trail art in Enosburg. A mural At Sherwood Real Estate's bldg. along the trail. Also, SE group rolling out the Rail trail friendly businesses. Reach out to Adelle or Greta regarding this if you missed the application and are interested.

8. New Meeting Date 2/9/21 via zoom

Committees for each event- at least 3 people for each committee: (Please think about alternatives to these events that are safe for the current environment)

- a. Community Lawn Sale:**
- b. Memorial Day Motorcycle:**
- c. Easter Egg Scavenger Hunt:**
- d. Popcorn in the Park:**
- e. Harvest Festival: –**
 - 1. Through Facebook for 2020 - Allow vendors to post contact information**
- f. Enosburg Eats:**
- g. 'Turkey' Drive for the Food Shelf:**
- h. Christmas in Enosburg:**
- i. Membership: Suzy**