

Enosburg Business Association

July 12, 2021

8am – 9am

Quincy Hotel & Via Zoom

Attendees: Shawna Lovelette, Sandra Ferland, Dianna Benoit Kittell, Ian Machia, Jonathan Elwell, Kim Airolodi, Linda Eppley, Ellen Stanley (Zoom), Suzi Casavant (Zoom)

Guest: Sean Kio (Zoom)

1. Welcome- Introductions if needed

New Member: Kimberly Airolodi Covert Essentials

*Kim was seeking out the application and it was outdated. No welcome, hello, it would be good to reach out to the new members and old members with a Thank you for joining etc.

2. Minute Approval

Motion by Suzi, 2nd by Sandy all in favor so moved.

3. Treasure's report

\$1350 Membership dues

Net Income \$547.82

Checking \$3393.95

Money Market \$3436.43

Harvest Fest \$5201.52

*Ian noted that the difference between last year and this year we are \$450 shy of where we were last year. This is in the difference in membership dues. All other expenses are relatively close.

Shawna motion, 2nd by Sandy to second. All in favor moved to accept.

Membership update: New Member: Kimberly Airolodi Covert Essentials

1. Town Band Concerts are back! Popcorn Machine status

Popcorn machine is not ready for use. It needs to be cleaned, Ian is going to take a shot at looking at this to see if he can tackle it.

2. August Cigarette Butt clean up month – Amy Brewer Wednesday, Aug 18th from 9-11

Looking for volunteers to help with this task.

3. Enosburg Rec Movie Nights – popcorn volunteers for 6/18, 7/16 and 8/20

We will not have popcorn likely as the machine needs a deep clean. Ellen has offered to do 8/20 as a volunteer if still needed.

4. Harvest Fest update

Harvest fest meeting this week. Up to 18 vendors with more coming in. There are 4 for the tasting garden.

Following what the state says the Covid regulations are

5. EBA Christmas Meeting at the Tryhorn's in September

David will not be here to help put up the lights, he wants us to come up in September for a tutorial. Dianna will call and get a date from him.

6. EI updates

The bike repair station is just about set to be put up in the park. Looking for a function in Early Fall and hoping to draw more people in.

Looking to focus on a few projects

Next meeting July 22nd in person

*Sandy mentioned that the Welcome Center is in the vestibule of the masonic temple. Hoping to have volunteers on Saturdays in the Summer from 10-2. What would the cost be to hire someone to run the welcome center?

7. Facebook page updates

Ellen reached out to the girl who said she would be interested in helping, but she is not available. Marcia Blanco thinks we should try again in the Fall. Ellen is willing to go to Cold Hollow in the Fall to make contact if that works for them.

8. Sean Kio – Marketing series recap

One class was held. Will send billing to Lise based on 5 lunches.

The second class was not held.

Sean: even though small group there was great conversation. Will look to reschedule again in the Fall a future date, what might work. When we feel we might get more interest from outside the EBA.

Sandy: difficult at times for a small business owner to be able to just take time out of the day.

9. New Business

Sandy has a thank you note for the donation made to Grady's Golden Goodness in memory of Dianna's Father.

Sandy went into the Harvest House, and they are coming to the Harvest Fest, it was a great visit. Hopefully many more people will recognize them.

Suzi suggested community service lists from the community given to the school.

Betsy used company called Print Globe for her brochure prints. She said they have worked well for her.

Sean shared results of the survey that was done by the management group. That info is available.

There is a new website designed for the Town that is live and active. Dianna will seek that out so we can share it.

Move to adjourn by Sandy, 2nd by Ian...all in favor adjourn at 9:19am

10. New Meeting Date

8/10/21 Live via zoom and at the Quincy